

ulcers, intestinal ulcers, colitis, loss of appetite, diseases of tonsils, diseases of teeth, diseases of gall bladder, hyperalkalinity of blood, thin fingernails, senility, influenza, infections of urinary tract, infections of lungs and upper respiratory tract, kidney stones and other troubles, bladder stones, heartburn, gas in stomach, over-activity of children, loss of a will to win, unsocial attitude, pale face, anemia, increased frequency of urination, wet nose, moist eyes, high systolic blood pressure, lameness, paralysis, cancer and Hodgkin's disease, diseases of the skin, common cold, arthritis, digestive disorders, belching, constipation, vomiting and diarrhea from food poisoning, obesity, high blood pressure, chronic fatigue, headaches, infectious disease (fungus type) including typhoid, bronchopneumonia, peritonitis, pleurisy, dysentery, heart disease, heart attacks, diabetes, insomnia, sterility, difficult labor, morning sickness, nervousness, irritability, tension, itching scalp and skin, numbness, cold hands and feet, dizziness, tooth decay, falling hair, breaking fingernails, mental retardation, chickenpox, measles, paranasal sinusitis, sinus seepage, asthma, hay-fever, facial neuralgia, retarded growth, pyelitis, thickened blood, ringing in ears, impaired hearing, calluses and corns, slow healing of cuts and bruises, pimples, tic, cramps in muscles, blocked swollen lymph glands, coughs, infant colic, bedwetting, Meniere's syndrome, hangovers, and alcoholism; and to prevent and dissolve calcium precipitation in the body, including deposits in blood vessels, bursae, and joints; to promote proper use of calcium in the body; keep body tissues tender and elastic; preserve good eyesight; prevent tissue degeneration; prevent thick, cloudy fluids; render the urine, skin, and breath acid; increase resistance to disease; increase endurance; improve vital activity of body cells; relieve stress and strain, anxiety, and promote relaxation; eliminate fever in any illness; slow down an overactive sympathetic nervous system; eliminate a "sweet tooth" for food; reduce and eliminate bleeding from cuts, hemorrhoids, in bowel movements, in urine, from the nose, post-operatively, during surgery, and excessive menstrual flow with passage of clots; make better bone marrow; increase hemoglobin; prevent wrinkles; retard aging, promote vigor, longevity, and good health from the cradle to the grave; and for weight reduction without dieting; and Sterling Cider Vinegar, 502(a)—when shipped and while held for sale, the accompanying labeling (circulars entitled "Sterling Cider Vinegar") contained false and misleading representations that the article was adequate and effective for reducing body weight.

The libel alleged also that the honey was misbranded under the provisions of the Act relating to foods, as reported in notices of judgment on foods.

DISPOSITION: 8-3-61. Consent—claimed by Daniel A. Nidess, t/a Health Food Sales Co., and released for relabeling. The literature was delivered to the Food and Drug Administration.

6730. Concentrated sea water. (F.D.C. No. 45879. S. No. 23-836 R.)

QUANTITY: 30 btls. at Salina, Kans.

SHIPPED: 10-10-60, from Lakeland, Fla., by the Florida Sea Brine Laboratories, Inc.

LABEL IN PART: (Btl.) "This bottle contains 64 drams of highly concentrated 100% Pure Atlantic Ocean Water 8 Fl. Oz. Sea Brine For Better Health Recommended dosages for ages 9 to 109 - 1 teaspoon per day in Fruit or Vegetable Juice, Tap Water - Use like seasoning in Cooked Foods. Contains Chloride - Sodium - Sulfate - Magnesium - Calcium - Potassium Salt Free Dietetics Consult Your Doctor Before Using Contents of This Bottle

Processed and Distributed by the Florida Sea Brine Laboratories, Inc. P.O. Box 1733 Lakeland, Florida."

ACCOMPANYING LABELING: Placard reading in part "Introductory Offer Sea Brine * * * Florida Sea Brine Laboratories, Inc., Lakeland, Florida" and leaflet reprint of a newspaper article entitled "Worry Clinic Sea Water Can Help Prevent Disease, By George W. Crane, Ph. D., M.D."

LIBELED: 5-16-61, Dist. Kans.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was adequate and effective as a treatment for or preventive of cancer, diabetes, arthritis, gray hair, baldness, plus dozens of other complaints not due to germs or a virus; that it was a "chemical smorgasbord" for body glands, thereby providing for the proper function of the pancreas, thyroid, adrenals, stomach, bone marrow, gonads, etc., and other organs to guard health and prevent sickness; and that through use of the article one may achieve better health.

DISPOSITION: 9-29-61. Default—destruction.

6731. Ocean Aid ocean water. (F.D.C. No. 45785. S. No. 17-115 R.)

QUANTITY: 1 case containing 18 8-oz. btls., and 341 cases containing 24 8-oz. btls. each, at Zionsville, Ind.

SHIPPED: 12-27-60 and 1-25-61, from Vero Beach, Fla., by Ocean Concentrate, Inc.

LABEL IN PART: (Btl.) "Ocean Aid to Better Health Concentrated Ocean Water 47 Water Soluble Minerals Many of these minerals are missing or seriously reduced from our farmland, so our meats and potatoes, vegetables and fruits are often lacking in these minerals that are so essential to our health and well-being * * * Manufactured by Ocean Concentrate, Inc., P.O. Box 206 Vero Beach, Florida."

ACCOMPANYING LABELING: Placards entitled "Ocean Aid to Better Health Concentrated Ocean Water" and a number of labels similar to the bottle label described above.

LIBELED: 5-17-61, S. Dist. Ind.

CHARGE: 502(a)—when shipped, the labeling contained false and misleading representations that the article was adequate and effective for better health; that it was essential to health and well-being, and for the treatment of diseases of man; and that foods, as consumed, were lacking in all the trace minerals that were found in the article.

DISPOSITION: 8-2-61. Default—destruction.

6732. Coldene vitamin tonic with iron. (F.D.C. No. 45768. S. No. 38-020 R.)

QUANTITY: 360 12-btl. cases at Philadelphia, Pa.

SHIPPED: 6-22-60, from Cranbury, N.J., by Pharma-Craft Corp.

LABEL IN PART: "Coldene Vitamin Tonic with Iron * * * Each fluid oz. (2 Tablespoonfuls) contains: * * * Riboflavin (B₂) 4 mg. * * * Pharma-Craft Corporation, Distrs. Cranbury, N.J."

ACCOMPANYING LABELING: Leaflet in carton entitled "Coldene Liquid Cold Medicine."

LIBELED: 5-3-61, E. Dist. Pa.

CHARGE: 502(a)—when shipped and while held for sale, the label of the article contained false and misleading representations that the article was